

Malaria No More UK – Senior Africa Communications and Advocacy Consultant

Reports to: Africa Director

Location: Nairobi, Kenya

Salary: USD70,000 – 84,000 p.a., dependent on experience

Contract: Fixed term consultancy contract for 6 months

Hours: 35 hours per week

About Malaria No More UK

Malaria is one of the world's oldest and deadliest diseases. It has been around since the dinosaurs and is thought to have killed half of all humankind. Despite enormous progress, half the world is still at risk and it still kills close to half a million people a year, including a child every minute.

Malaria No More UK (MNM UK) is part of a global movement that is determined to make this the generation that beats this killer. To realise this vision, we need to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to ending deaths from malaria and wiping out the disease for good. We are a small but very hard-working team with ambitions and objectives that reach way beyond the expected, and every member of our team contributes to winning the fight to ending malaria, saving millions of lives and eradicating the poverty that this disease causes to so many. Together, we can end it for good

Malaria is preventable, avoidable and treatable. We have the tools and the knowledge to end it, but serious challenges have slowed progress in the highest burden countries, while progress in low burden countries expands. We can end malaria in our lifetimes. But to do this, we must hold the right leadership to account, significantly increase resources and inspire and engage target audiences in this fight. In 2018 the 53 Heads of the Commonwealth Countries committed to halving malaria in the Commonwealth by 2023. This would prevent 600,00 deaths and 350 million cases of malaria. Reaching this goal will put the world on track to ending malaria and can inspire other leaders such as the Francophonie and countries poised for elimination to also take bold action.

Inspired by this commonwealth commitment, Malaria No More UK commenced in-country engagement that will see the organisation leverage on its proven global experience and expertise in advocacy, communications, and multiplier opportunities. The aim is to bring urgency and innovative approaches for sustained local advocacy, leadership, resources and action on malaria in Africa towards meeting the continent's targets.

In parallel with the global Zero Malaria brand (campaign) stewardship, MNMUK will support the development of national Zero Malaria Campaign Coalitions (ZMCC) that will provide the mechanism necessary to deliver national and regional goals of rapidly reducing the burden and shortening the endgame. The Zero Malaria Campaign Coalition will be prioritised in catalytic Commonwealth and high burden countries.

The ZMCC will focus on bringing together diverse partners from across the private, media and creative sectors; talent and influencers; alongside the malaria community, to create communications that shape public perception of malaria as a deadly disease, yet a disease that is preventable and treatable and most importantly one that can be eradicated. The coalition will be the engine that powers sustainable malaria campaigns across the country, delivering transformational public awareness, and inspiring political action. This will be through advocacy, communications, digital and media partnerships, high profile talent engagement and youth champions. The combined efforts of ZMCC partners will inspire action from communities right up to key subnational and national decision-makers.

Job summary

In line with MNMUK Africa work, the Senior Africa Communications and Advocacy Advisor will support implementation of the Africa strategy.

MNMUK is looking for someone who is passionate and with a vision to create change through campaigns, communications, and advocacy. A person who can build regional, national and subnational partnerships able to engage and inspire leadership, resources and action from presidents, subnational leaders, ministers to business and community leaders. Someone who understands drivers of change, who can work with and inspire a variety of partners from those working directly on malaria campaigns to sporting and musical superstars, from faith leaders to private sector CEOs, from youth champions to key government advisors.

The main duty and responsibilities are:

- Key responsibility: Implementation of the Africa strategy, particularly lead on the implementation of the National Zero Malaria Campaign Coalitions starting off with the Kenya Zero Malaria Campaign Coalition
- Identify, nurture and develop ambitious plans with national/local advocacy, communications and convening partners for the malaria campaign in MNMUK focus countries
- Engage regional, national and subnational leaders and influencers to prioritise and deliver resources and action on malaria ensuring alignment and consistency in our global vision and our local operating model of ZMCC
- Create pathways within governments for tangible means to deliver these commitments
- Build and maintain high-level government relations both at national and subnational levels in MNMUK's focus countries
- Strengthen relationships with National Malaria Programmes and Key malaria partners ensuring MNMUK delivery is within respective country structures for sustainability. Further, strengthen and maintain an effective network within MNMUK focus countries and Africa policy- and decision-makers.
- Build powerful partnerships with multisectoral partners (Governments, parliamentarians, businesses, talent, media, youth and faith champions, philanthropists etc) that enable the delivery of MNMUK's ambitious objectives at regional, national and subnational levels
- Harness internal opportunities and synergies across teams and offices
- Coordinate with the communications team to support in country:
 - Campaign Communications including delivery and alignment of global/regional campaigns to local/national markets
 - Local Talent/Champions recruitment and management
 - Media engagement
- Participate in RBM's (Partnership to End Malaria) global and local malaria community workstreams
- Maintain a lens on bilateral and multilateral trends and initiatives with foresight, to help position MNMUK for strategic opportunities with AU, and REC's

Qualifications, skills and experience

Essential

- Tenacious, entrepreneurial, high ambition, low ego
- Sound strategic thinking, planning and organisational skills, with experience developing and executing communications and advocacy strategies
- Understanding of political decision-making and creating pathways for delivery of transformational government goals
- Demonstrable ability to think and work strategically across a range of teams, functions, organisations, national boundaries

- A proven ability to take initiative, effectively prioritise a large and complex workload and manage varied expectations as well as working at times to a short deadline
- Track record of getting people to work together well, and experience of leading high-performing teams
- Strong project management skills, with a track record of taking large scale projects from concept stage to execution, and building collaboration across functional and geographical boundaries
- Candidate should be able to work independently – with minimum supervision and guidance from supervisors

Desirable

- At least five years of similar work experience is preferred
- Experience in delivering complex international and national campaigns and of utilising a wide range of campaigning creative and media techniques to secure change
- Experience or knowledge of working in global health
- Demonstrated and extensive social media experience
- A personal, lived malaria experience

Personal Attributes

- Excellent interpersonal, communication and presentation skills in English, with the presence and integrity to influence a wide range of internal and external stakeholders
- You are entrepreneurial at heart and thrive in a dynamic and rapidly changing environment.
- You share our vision and ambition to end the world's oldest and deadliest disease